

“ [1]3261 ” “ [1]3277 ” “ [1]3262 ” “ [1]3261 ” “ [2]3838 ” “ [2]3839 ” “ [1]3166 ” “ [6] ” “ [2]3841 ” “ [3]277 ” “ [7] ”

二、西汉蜀商成功之原因

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“ [5]33 ” “ ”

“ ” [2]1645 《 》 “ ”

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“ ” [1]1419 [2]1133 [1]3260 [2]1153 [2]1133 [2]1172 [2]1598 [4]11

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《 》 [5]29 [5]32 [5]33

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[2]1645 “ ”

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[1]3261 [8]

[4]256—267

[9]

”[1]3277

(1)

注释:

- (1) 周永卫在《中外文化交流史上的蜀商时代》一文中认为,蜀商卓王孙"与权贵结合,垄断铸币权"实现了权贵与资本的紧密结合,成为西汉首富;秦立凯在其《西汉蜀商经商能力初探》一文中也以卓王孙和罗衰为例,阐述了"蜀商善于和权贵勾结,互为利用"的观点。

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Analysis on the Achievements and Causes of Shu merchants in the Western Han Dynasty

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Abstract: Shu merchants in the Western Han Dynasty, through their active business activities, sold the Shu commodity not only throughout the country, but also to Southeast Asia, South Asia and Central Asia, making remarkable achievements, and great attention has always been paid by historians. Shu merchants' achievements are mainly reflected in the following aspects: as a model of business prosperity, Shu merchants in the Western Han Dynasty made great business achievements; Shu merchants' business scope includes industrial and commercial activities, and the metallurgical industry as a leader, promoted the economic development in the southwestern region and the formation of the Southwest regional business circle, and played an important role in the development of the southwestern region; Shu merchants created a miracle on foreign trade and cultural exchange, etc. The interaction of the geographical environment and resources of the Shu area, the development of the Bashu area during the Qin and Han Dynasties, the massive immigrants, the economic patterns of the surrounding ethnic minorities, and the construction and expansion of Shu Road, has contributed to the brilliant achievements made by Shu merchants in Han Dynasty.

Key words: the Western Han Dynasty; Shu merchants

(实习编辑:杨晓玲 责任校对:曲 比)